

National Philanthropy Day<sup>®</sup>

*Meeting*  
the

**MOMENT**



**AWARDS  
LUNCHEON**

Tuesday, November 9, 2021

The Pfister Hotel

National Philanthropy Day is a special day set aside by the Association of Fundraising Professionals (AFP) to recognize the contributions of those active in the philanthropic community who are making our community a better place for all.



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# 2021 National Philanthropy Day®

The Association of Fundraising Professionals of Southeastern Wisconsin is honored to recognize individuals, organizations, and volunteers who continue to meet the moment to make our community a better place for all.



## PAST PHILANTHROPY AWARD RECIPIENTS

### **Evan P. Helfaer Donor Award**

- 2019 Peter and Joan Bruce
- 2018 Harris Turer
- 2017 Cindy and Roger Schaus
- 2016 James and Yvonne Ziemer
- 2015 William Radler
- 2014 Billie Kubly
- 2013 Don and Kate Wilson

### **Leave A Legacy Award**

- 2019 Bernie Kubale
- 2018 Al Troyke
- 2017 James H. Basler
- 2016 Pat and Joan Kerns
- 2015 John and Elizabeth Feith
- 2014 Dorothy Heale
- 2013 Frank and Pauline Fichtner

### **Philanthropic Youth of Today Award**

- 2019 Hannah Reynolds
- 2018 Katie Eder
- 2017 Erin McBriarty
- 2016 Michela Miller and Madison Sveum
- 2015 Isabel Pesci, Elizabeth Korb, Taylor Newcomer
- 2014 April Fehr
- 2013 McKenna Nerone

### **Scott M. Cutlip Professional Fundraiser Award**

- 2019 Penny Gutekunst
- 2018 Karen Spahn
- 2017 Daniel J. Mueller
- 2016 Shannon Watry, CFRE
- 2015 Steve Atwell, CFRE
- 2014 Julie Quinlan Brame
- 2013 Patrick Rath

### **Todd Wehr Volunteer Award**

- 2019 Thelma Sias
- 2018 Wendy Carlson
- 2017 Paul Eberle
- 2016 Donald W. Layden, Jr.
- 2015 Mick Hatch
- 2014 Doug Ziegler
- 2013 Jan Lennon

### **Wisconsin Organization Philanthropy Award**

- 2019 Komatsu
- 2018 We Energies/  
We Energies Foundation
- 2017 MGIC  
Mortgage Guaranty  
Insurance Corporation
- 2016 MACC Fund  
Midwest Athletes Against  
Childhood Cancer
- 2015 A.O. Smith Foundation
- 2014 Brewers Community  
Foundation
- 2013 Robert W. Baird &  
Company

For a full listing of past award winners, please visit [www.afpsewi.org](http://www.afpsewi.org).

# Sarah Malchow

## *2021 Scott M. Cutlip Professional Fundraiser Award Recipient*

**Nominated by Cedar Community**

For nearly 20 years, Sarah has been active in nonprofit leadership and fund-development on both the international and local scale. From her work with an international mission and humanitarian aid organization to higher education, United Way, and now in the senior sector—her commitment to serving others is what drives her.



Sarah helps organizations support their mission and vision through strategic resource development, entrepreneurial vision, compelling storytelling, brand refinement, and collaborative leadership. Over the span of her career, she has served roles in communications, community engagement and investment, fund development—annual fund giving, planned giving, corporation and foundation relations, and major gifts—and executive leadership while in Texas and the Greater Milwaukee Area.

Sarah believes that fundraising truly is the marriage of art and science and she enjoys coaching others to be more successful and confident in their craft. It gives her pleasure to connect donors to causes that align with their beliefs and to help them accomplish their philanthropic goals. She is committed to serving donors with the utmost transparency, integrity, honesty, humility, boldness, and joy.

Her credo: Our work is a privilege. We have a responsibility to our donors who give us their hard-earned dollars. We have the opportunity to improve our community and our neighbors' lives. We have the joy of doing good.

Sarah lives happily in Jackson with her husband Phil, her two children, Ezekiel and Abigail, and their cranky dog, Gidget.

### **Scott M. Cutlip Professional Fundraiser Award**

This award recognizes a fundraising executive in Southeastern Wisconsin who has distinguished herself/himself professionally.

# A. Bela Maroti

## *2021 Leave a Legacy Award Recipient*

### **Nominated by LSS Foundation**

A. Bela Maroti is a pioneer in the field of philanthropy. He fled the Communist takeover of his homeland of Hungary in 1950 and eventually landed in Wisconsin. In 1958, a desire to help veterans who struggled with addiction and homelessness led him to found the De Paul Rehabilitation Hospital in Milwaukee. It was one of the first residential treatment centers of its kind in the US. He led and expanded the hospital as CEO for 32 years. In 1974, he had the foresight to establish the De Paul Hospital Foundation to provide long-term financial stability. When Lutheran Social Services of Upper Michigan and Wisconsin (LSS) and De Paul Hospital merged in 1994, the DePaul Foundation was renamed the LSS Foundation, Inc. Since 1974, Mr. Maroti has served as President, Board member, and Founder of the LSS Foundation, Inc. and its predecessor. He created the Maroti Family Fund, which has a positive impact in Wisconsin and Upper Michigan by funding LSS programs annually.



A love of opera led Mr. Maroti to be a Florentine Opera Board Member since 1998. He established the Maroti Family Endowment, which brings youth to the opera. A separate endowment established with St. John's in Milwaukee brings concerts to the residents.

Mr. Maroti also has a background in spirituality. He has established an endowment for the Christine Center for Unative Spirituality in Villard, WI. He has chaired and served on the board of the center for 35 years.

### **Leave a Legacy Award**

This award recognizes an individual or couple for demonstrating a commitment to their Southeastern Wisconsin community through a documented donation of a planned gift.



## Bob Dohmen

### *2021 Evan P. Helfaer Donor Award Recipient*

#### **Nominated by the Zoological Society of Milwaukee**

There are two things people learn quickly upon meeting Bob Dohmen. The first is that he loves hippos. The second thing you learn is that he has an incredibly generous heart. The Zoological Society of Milwaukee and the Milwaukee County Zoo have been fortunate to benefit from this generosity on many occasions and understand without a doubt that his involvement will impact kids and families in our community for generations to come.

Bob's altruism does not stop there. He served on the board of the Wisconsin Historical Foundation, and he is a major supporter of the International Crane Foundation (ICF), the Milwaukee Ballet and the Mequon Nature Preserve, as well as many other organizations who have benefitted from his involvement. His desire to help transform the organizations he is closest to through philanthropy is what drives his passion. Without a doubt, the Zoo's new hippo exhibit and ICF's newly renovated site would not have been possible without Bob's dedication and generosity.

Bob fondly reflects on the lessons he learned from his parents, including a deep gratitude to God and an appreciation for the opportunity to make a real difference in the world thanks to the Dohmen Company.

#### **Evan P. Helfaer Donor Award**

This award recognizes an individual or couple for distinguished service in sharing resources with charitable organizations in Southeastern Wisconsin.



# The Milwaukee Kitchen Cabinet

## *2021 Wisconsin Organization Philanthropy Award Recipient*

**Nominated by Children's Wisconsin**

The Milwaukee Kitchen Cabinet partners with Milwaukee's restaurant community to protect the industry as they foster long-term relationships with local officials and community leaders. They work diligently to highlight the impacts of the industry by identifying programs and opportunities to showcase the industry's positive contributions and identifying opportunities to collectively address pressing community needs.

The Milwaukee Kitchen Cabinet has established two annual initiatives – the “Back to School Celebration” supporting MPS students (formerly named “Sherman Park Revival Celebration”) and the “3 Days of Christmas,” which provides hot meals and gifts to different local charity organizations each holiday season. Since 2019, the Milwaukee Kitchen Cabinet has also partnered with Children's Wisconsin to establish “Do Good with Food,” a fundraiser in which participating restaurants give a portion of all sales to Children's. In just a few short years and amid a global pandemic, they have raised more than \$45,324 – a testament to their generosity and commitment to the community.

The Milwaukee Kitchen cabinet is part of and supported by the Wisconsin Restaurant Association and the National Restaurant Association.

### **Wisconsin Organization Philanthropy Award**

This award recognizes a corporation, foundation or organization with an outstanding record of philanthropic leadership in Southeastern Wisconsin.

# Stephanie Guy

## *2021 Philanthropic Youth of Today Award Recipient*

### **Nominated by the Fund Development Corporation**

Stephanie Guy is a recent graduate of University School of Milwaukee and a sophomore at Georgetown University in the McDonough School of Business. In her 18 years in Milwaukee, she was most profoundly impacted by her time at the Milwaukee Youth Arts Center (MYAC), where she spent countless hours participating in programming at First Stage Children's Theatre. When she noticed that both organizations gave her the



platform with which to express her ideas and her voice, Stephanie wanted to extend the opportunity to be "heard" to other youth in the community. This concept was the catalyst for the creation of her own program, "Make a Motion," an initiative to connect youth members to nonprofit boards in the greater Milwaukee area. At the MYAC, her quest to amplify the youth voice took the form of a Youth Advisory Board that would bring youth members of both First Stage and the MYSO together in order to incorporate the youth perspective into MYAC programming.

At Georgetown, Stephanie volunteers as a student tutor for First Generation Investors, a 501(c)(3) organization that teaches high school students in underserved communities the power of investing. She is also part of a consulting group on campus, Hilltop Consultants, that provides strategies to local and national nonprofits to extend the breadth of their mission and impact.

### **Philanthropic Youth of Today Award**

This award recognizes a young person or group of young people who have made a significant difference in Southeastern Wisconsin through philanthropic leadership in the last year.



# Autumn Mays

## 2021 Philanthropic Youth of Today Award Recipient

### Nominated by the Fund Development Corporation

Born and raised in Milwaukee, Wisconsin, Autumn Mays is currently a 19 year old sophomore at DePaul University majoring in Performing Arts Management. She began her musical journey at the age of 8 with her participation in Milwaukee Youth Symphony Orchestra's (MYSO) "Progressions" Program. Spending ten years in MYSO, she finished her MYSO journey as a violinist in their flagship orchestra, "Senior Symphony".

Alongside her membership in MYSO, she interned and volunteered with MYSO's Progressions Program, recognizing the importance of developing young musical artists, participated in the John Downey program where she created two orchestral compositions and had the opportunity to play alongside YouTube Sensation "The Piano Guys" and American HipHop Duo "Black Violin". As an overall member of the Milwaukee Youth Arts Center (MYAC) community, she served as the first Vice-Chairwoman of MYAC's Student Advisory Board. Autumn is proud to have been alongside Stephanie Guy in being instrumental in bringing the student voice to the forefront.

In addition to her musical endeavors, Autumn was the 2019 Miss Wisconsin Teen for the National American Miss system and placed 1st at her state's talent competition and Top 10 at the national level for her violin performance. She's held previous pageant titles, each allowing Autumn a platform to promote her passion for the arts, recently allowing her to create a nonprofit organization Noteworthy Inc. As the Founder/CEO, Autumn strives to grant opportunities to impact a wider range of students, continually improving her community through the arts and fostering positive role models that break down stereotypes.



### Philanthropic Youth of Today Award

This award recognizes a young person or group of young people who have made a significant difference in Southeastern Wisconsin through philanthropic leadership in the last year.

# John Kissinger

## *2021 Todd Wehr Volunteer Award Recipient*

**Nominated by University of  
Wisconsin - Milwaukee**

John has been a tireless community volunteer working to improve the lives of people in Southeastern Wisconsin. Currently, John serves in leadership roles with UWM Foundation, the Zoological Society of Milwaukee, United Way of Greater Milwaukee and Waukesha County, UPAF, and the Graef, Anhalt, Schloemer Foundation.



John is also actively helping to build Milwaukee's workforce through his leadership efforts with Employ Milwaukee and the Milwaukee Area Workforce Development Board, as well as the City of Milwaukee's "Earn and Learn" summer youth employment program. John is an active member of the Greater Milwaukee Committee and the Metropolitan Milwaukee Association of Commerce. John is also the current Board Chairperson of the Regional Transit Leadership Council (RTL), as well as immediate past chair of the American Council of Engineering Companies of Wisconsin.

John earned his Bachelor of Science in Civil Engineering from the University of Wisconsin-Milwaukee in 1979 and his Master of Science in Civil and Environmental Engineering from the University of Wisconsin-Madison in 1983. He joined GRAEF in 1984 as a structural engineer in the firm's Milwaukee office. John is a licensed Professional Engineer, Structural Engineer and a LEED Accredited Professional.

John has served as President and CEO of GRAEF since 2012. He has also served on the GRAEF Board of Directors since 2002.

### **Todd Wehr Volunteer Award**

This award recognizes an individual or couple for sustained volunteer dedication in raising philanthropic funds in Southeastern Wisconsin.

# Marybeth Budisch

## 2021 Trailblazer Award Recipient

Nominated by  
AFPSEWI Board of Directors



Marybeth Budisch has had a lifelong commitment to nonprofits through volunteerism and service. After receiving a Bachelor's degree in Social Welfare from UWM, Budisch began her career working with the Wisconsin Credit Union League in the areas of special projects, fundraising and special events. She served on the board of Transitional Living Services and ultimately joined their staff as Director of Development and Community Relations.

Five years later, Marybeth took on the role of Donor Services Officer at the Greater Milwaukee Foundation, where she worked with a diverse portfolio of donors connecting their interests and passion with local nonprofits. She concluded her career as Director of Donor Services.

Upon retiring from the Greater Milwaukee Foundation after 20 years of service, Budisch joined Mark Sabljak in establishing Sabljak & Budisch. In this role, she works with nonprofits, individuals, foundations and corporations, providing fund development strategy, board development and engagement, charitable giving, corporate partnerships and marketing.

Marybeth continues to serve on the Waukesha County Community Foundation Board, Medical College of Wisconsin's Cardiovascular Advisory Board, Community Smiles Dental Executive Leadership Council (Chair), Wisconsin Philanthropy Network's Membership Committee, The Ability Center Executive Leadership Committee and the Wauwatosa Community Development Block Grant Committee. She is also involved in Community Projects for Seniors holiday meal delivery as well as volunteers at her parish, St. Sebastian.

Marybeth is the recipient of the 2000 Transitional Living Services "Bill Pollock Award," the 2012 Women of Influence Award from the Milwaukee Business Journal and the 2021 Doyenne "Boss Lady" Trailblazer Award.

### Trailblazer Award

To celebrate this year's event, the AFPSEWI Board of Directors is honored to present a special award – the Trailblazer Award to Marybeth Budisch for her distinguished service in sharing resources with charitable organizations. Given once back in 2018 to long-time AFP member Doris Heiser, this award recognizes an individual who continues to impact the community through significant volunteer work and as a mentor to many in the fundraising profession.

# National Philanthropy Day®

# PARTNERS IN PHILANTHROPY 2021 HONOR ROLL

The impact of our partnerships with donors, advocates and volunteers allows us to do the extraordinary work realized by over 2.2-million nonprofits throughout the country, and almost 35,000 in Wisconsin alone.

In honor of National Philanthropy Day® every year, Partners in Philanthropy is a unique opportunity for each AFP member to celebrate two donors/volunteers that have made a difference to their organization and to the greater community.

Below is a listing of those that have been nominated for making that impact for the members of the **Association of Fundraising Professionals Southeastern WI**, and their organizations.

## **American Company of Irish Dance**

Bill Borchert Larson  
Karuna (Kelly Voss) Schwartz

## **ArtWorks for Milwaukee**

Nicole Anderson

## **Association of Fundraising Professionals – Southeast Wisconsin**

Greater Milwaukee Foundation  
Waukesha County Community Foundation

## **Cedar Community**

National Exchange Bank Foundation  
Stone Family Foundation

## **Community Smiles Dental**

ProHealth Care  
Froedtert & the Medical College of Wisconsin Health Network

## **Education Foundation of New Berlin**

Branigan Communications  
School District of New Berlin

## **Life Navigators**

Baird  
Jeff & Lisa Voisin

## **Lutheran Social Services of Wisconsin and Upper Michigan, Inc.**

David C. Boerke  
John M. Silseth

## **Milwaukee Center for Independence**

Reinhart Foodservice  
Zilber Family Foundation

## **Milwaukee Jazz Institute**

The Harman Brown Family Foundation  
Bob & Ann McCormick

## **Prevent Blindness Wisconsin**

Amy Jankowski O.D.,  
Metro Eye  
Ladish Company Foundation

## **Waukesha County Community Foundation**

Journey 21  
Nancy & David Putz

## **Women's Fund of Greater Milwaukee**

Monica Shah-Davidson,  
Google  
Marilka Vélez,  
Associated Bank

## **Zoological Society of Milwaukee**

Patti McKeithan  
Chuck Wikenhauser



## **CHALLENGE. CHANGE. THRIVE.**

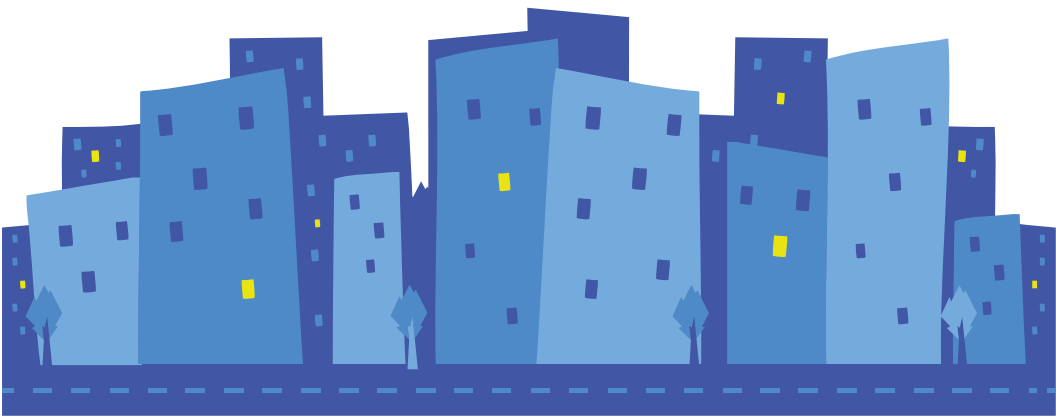
REIMAGINE YOUR NONPROFIT  
ORGANIZATION AND SHIFT FROM  
MERELY SURVIVING TO THRIVING.

Leading a nonprofit has never been easy. But in these times of unprecedented change, the stakes are higher than ever, and passion for mission isn't always enough to sustain long-term growth. Sometimes you need a fresh perspective from an experienced nonprofit executive (or team of them) who can help you take a breath, look toward the horizon and chart the best path forward.

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# THANK YOU TO THOSE WHO HAVE DONATED THEIR TIME AND TALENT TO MAKING THIS DAY POSSIBLE

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Dawn Groshek – President, State of WI, Department of Milwaukee Children and Families

Amy Rowell – President-Elect

Jim Moore – Past President, Waukesha County Community Foundation

Rikki Harry, CFRE, Pathfinders

Will Janisch, Greater Milwaukee Foundation

Leona Knobloch, Ozaukee Washington Land Trust

Bridget Lafferty, IndependenceFirst, Inc

Mimi Laflin, Housing Authority City of Milwaukee.

Elizabeth O'Hara, Alverno College

Patrick Snyder, BizStarts

Amanda Stahmann, Life Navigators

Heather Willette, Bethesda

Administrator: Julie Cordero

AFP Southeastern Wisconsin

PO Box 511400

Milwaukee, WI 53203

## National Philanthropy Day® Committee:

Elizabeth O'Hara – NPD Chair, Alverno College

Amanda Stahmann – NPD Vice Chair, Life Navigators

Jessica Bauer-Phipps, JBP Solutions, LLC

Amy Blumenthal, TerMolen, Watkins and Brandt

Julie Cordero, AFPSEWI Chapter Administrator

Jonathan Lord, Children's Wisconsin

Hannah Offermann, Prevent Blindness Wisconsin

## National Philanthropy Day® Awards Selection Committee:

Nicole Angresano, United Way of Greater Milwaukee & Waukesha County

Bryce Lord, Helen Bader Institute for Nonprofit Management

Tony Shields, Wisconsin Philanthropy Network

Deanna Singh, Flying Elephant



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## MISSION

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The Association of Fundraising Professionals empowers individuals and organizations to practice ethical fundraising through professional education, networking, research and advocacy.

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**THANK YOU FOR JOINING US FOR OUR  
2021 NATIONAL PHILANTHROPY DAY AWARDS LUNCHEON**